



# ACHARYAPURAM

## Agri Business Management School (ABMS)



*Nurturing Future Agribusiness Leaders*

# KNOW ABOUT “ACHARYAPURAM”

**“Acharyapuram”**, a pioneering platform envisioned to inspire young minds, professionals, industry, academicians, and researchers who can ardently steer forward the ever-changing business landscape towards economic growth and technological transformation in the Agro domain.

It is an initiative by GBPUA&T, Pantnagar and IIFT New Delhi alumnus, Dr. Rahul Dev Pandey, having 20+ years of experience in the Agribusiness sector with exposure to 50+ countries. He is being teamed by professionals from different domains of this industry having vast experience in Market Dynamics, Supply Chain Management, Micro Finance, Finance, Agriculture Research etc. The institute's unique approach focuses on providing comprehensive training to participants, ensuring they are well-equipped with the skills and knowledge necessary to thrive in the dynamic corporate environment. The core team brings a wealth of industry insights and a commitment to fostering excellence in the agricultural sector.

**ABMS, Greater Noida, founded by GBPUAT, Pantnagar, and IIFT New Delhi alumnus**, emphasizes “learning by doing” and has dedicated farms and tie-ups with the industry to give hands-on experience to the students.

ABMS Greater Noida is a part of Acharyapuram Education Foundation (referred as “Acharyapuram”), a section 8 company dedicated for the improvisations and development of qualified manpower involved in the Agro sector.

## ACHARYAPURAM

### ABMS, Greater Noida

1. MBA-Agribusiness Management (NIU) + AloCP
2. Acharyapuram Fellowship Program for Post Graduates (AFPPG)

### CORPORATE SETU

Short-Term Vocational Training Programmes for students and professionals

# VISION, MISSION & VALUES



## OUR VISION

To be a global hub for agribusiness education & training, producing visionary leaders driving sustainable and innovative practices.



## OUR MISSION

Our mission at "Acharyapuram" is to go beyond traditional academic boundaries, seamlessly blending theoretical knowledge with real-world applications, aspiring to be a beacon of innovative learning, dedicated to nurturing the next generation of leaders in the agribusiness sector.



For the Agriculturist

By the Agriculturist

To The Agriculturist

# MESSAGE FROM “FOUNDER & CHAIRMAN”



## Dr. Rahul Dev Pandey

Ph.D. - G.B. Pant University of Agriculture & Technology Pant Nagar  
EPGDIB - Indian Institute of Foreign Trade, New Delhi

It is with great pleasure and enthusiasm that I extend a warm welcome to each and every one of you to ABMS, Acharyapuram Agri Business Management School.

Agriculture holds exciting possibilities as the future of agriculture is increasingly being shaped by technological advancements, sustainability concerns, changing consumer preferences and the need to meet the growing demand of food, fuel, and fibre for growing global population while minimizing the environmental impact. Agriculture is now moving towards a more interconnected, data-driven, and sustainable model that leverages technology. Agricultural stakeholders, including farmers, researchers, policymakers, and consumers, play a critical role in shaping this future by embracing innovation and practices that promote resilience and more robust food quality security systems.

Thus, in today's rapidly evolving agricultural landscape, the need for professionals who can navigate the challenges and opportunities of the agri-business sector is immense and continuously evolving. Our mission at ABMS is to foster a holistic learning environment that not only equips our students with the knowledge and skills needed for success in the dynamic field of agriculture but also instils a sense of responsibility towards sustainable and ethical practices.

At ABMS, we are committed to providing a comprehensive curriculum, cutting-edge research opportunities, and a supportive learning environment that empowers our students to excel in their chosen fields. I encourage each one of you to actively engage in all aspects of campus life, from academic pursuits to extracurricular activities. Our dedicated faculty and staff are here to guide and mentor you, ensuring that your time at ABMS is not only academically enriching but also personally fulfilling.

As we embark on this academic journey, let us embrace the spirit of curiosity, collaboration, and innovation. Together, we can contribute to the advancement of agricultural practices and make a positive impact on the Agri-business industry.

I look forward to getting to know each one of you and witnessing the incredible achievements that will undoubtedly emerge from our vibrant and talented community.

# PROGRAMMES OFFERED BY

## 1. MBA-Agribusiness Management + AloCP

"MBA Agribusiness Management" along with **AloCP** (Agro Industry Oriented Certificate Programme) is offered by **Noida International University (NIU)** and **Acharyapuram Agri Business Management School (ABMS)** respectively. **The Noida International University** is a UGC recognized and NAAC A+ grade accredited University. **The Agro Industry Oriented Certificate Programme** (AloCP) is designed specifically as per job requirement in corporates operating in the Agribusiness sector and fully complements the **MBA-Agribusiness Management** making it a perfect blend of academia and industry training.

**Seats: 120**

**Eligibility:** Bachelor's Degree in Agriculture, Life Sciences and Allied Sciences from a recognised University. Final year students can also apply.

**Mode of Selection:**

- Personal Interaction (PI)
- CAT / MAT / XAT / CMAT / CUET (PG) / AKAT (Acharyapuram Knowledge Assessment Test)

### Fee structure of MBA - Agribusiness Management + AloCP

Particulars	MBA-Agribusiness Management (NIU)	AloCP
<b>Total Fee of 2 years (Amount In INR)</b>	<b>7,00,000</b>	<b>5,50,000</b>

**NOTE:**

1. Students joining MBA - Agribusiness Management programme at NIU along with AloCP their total fee will be Rs 7,00,000.
2. Students joining only AloCP programme will be charged Rs 5,50,000
3. Students are provided Education Loan Support through Banks & NBFCs

## 2. Acharyapuram Fellowship Program for Post Graduates (AFPPG)

An 11-month online program with two mandatory visits to the main Campus of 5 days each.

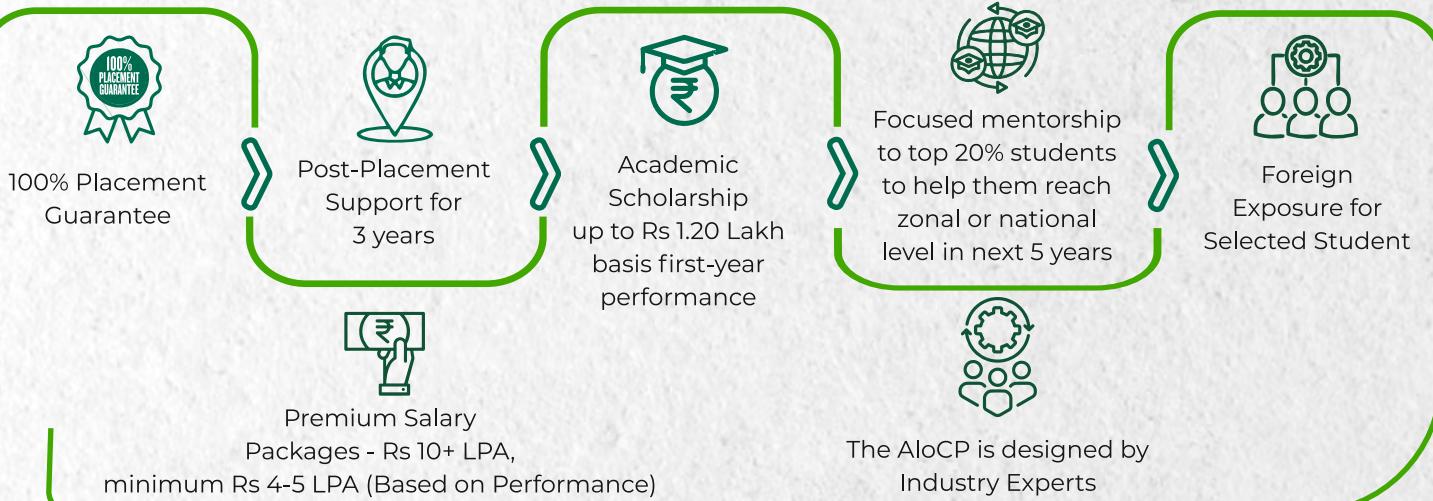
A grant of Rs 72,000 will be given to students attending 3rd semester of M.Sc.

There is No fee for this program, job assured as per industry norms.

**Seats: 120** (50% reserved for girls)

**Eligibility:** M.Sc. 3<sup>rd</sup> Semester Students only

### USPs of ABMS Greater Noida



# ABOUT “CORPORATE SETU”

The **Corporate Setu** is about bridging the gap between the Corporates and Academia. We do this by providing tailor-made, customized manpower training and placements. We take pride in ourselves as a one-stop solution provider and our team of professionals strives to bring the best out of our students.

For the first time in the Agri domain, an effort is being made to customise the student's skills as per the industry needs through Corporate Setu, where, we aim at training agri students as per the industry requirements and to be more specific as per the need in different functions of corporates like Research & Development, Product Development, Production, Business Development and Sales & Marketing because each of them requires a different skill-set. This includes identifying the current skill gap and designing training programs that equip the workforce with the necessary knowledge and skills to perform their roles effectively. It also involves creating opportunities for students to interact with industry professionals, internships, and employment prospects upon graduation. The ultimate goal of Corporate Setu is to establish a symbiotic relationship between academia and industry that benefits both.

## USPs of Corporate Setu

**First-of-its-kind customised skill development course-focusing on Corporate jobs with hand holding up to placement**



# PROGRAMMES OFFERED BY “CORPORATE SETU”

	Course Bodhi	Duration <b>30 Days</b>	Eligibility <b>B.Sc Agriculture</b>	Reward <b>Career Advisory and Coaching</b>
	Course Aarambh	Duration <b>90 Days</b>	Eligibility <b>B.Sc Agriculture</b>	Reward <b>3 Month Certificate</b>
	Course Atman	Duration <b>90 Days</b>	Eligibility <b>B.Sc Agriculture+ 2 years or M.Sc Fresher</b>	Reward <b>3 Month Certificate</b>
	Course Ojas	Duration <b>90 Days</b>	Eligibility <b>ABM</b>	Reward <b>3 Month Certificate</b>
	Course Pragati	Duration <b>60 Days</b>	Eligibility <b>Working in FPOs/FPCs Corporates etc.</b>	Reward <b>2 Month Certificate</b>

## \*Admission Process (Aarambh & Atman)

Selection based on Knowledge Assessment Test (KAT) and Personal Interaction (PI)



# BENEFITS TO STAKEHOLDERS



## TO ACADEMIA

1. Multifold increase in placement percentage
2. The platform can serve as a hub for researchers and scholars to host academic journals, conference proceedings, and research papers.
3. The platform can also facilitate virtual conferences and webinars, allowing academicians to connect with peers globally.
4. Academia access to different agro companies.
5. Expansion of the university/college programmes to different geographies.



## TO THE STUDENTS

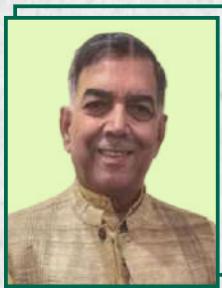
1. Corporate Expert-led Tutorials: Modules and sessions developed by experienced professionals based on industry experiences and requirements. Participants can engage in real-time discussions and ask questions to deepen their understanding.
2. Mentorship programs wherein students will be offered personalized advice, scope, and understanding of agro-corporate domains for shaping their career path.
3. Students completing these courses will be far ahead of their peers in their domains.
4. Induction to the Agribusiness industry and basic knowledge of various functions of corporates.
5. Certification and Skill Recognition: We provide certification programmes that validate the knowledge and skills acquired through the courses and training which can be further utilised for RAWE. These certifications will add value to participants' profiles and enhance their job prospects.
6. Preparations for Group discussions and Personal interview



## TO THE CORPORATES

1. No extra cost for the hiring of new competent talents.
2. Function-wise trained skilled manpower.
3. Collaboration Spaces: The platform can offer collaborative spaces, such as discussion forums and online communities, where farmers, students, corporates, and academics can connect and share their experiences, challenges, and solutions.
4. The customised talent pool is readily available on one platform for different geographies across the year.
5. Training the existing staff for next-level promotions and improvising productivity in present roles
6. Our talent pool of students is from agriculture background only.
7. 100% Placement to students

# OUR TORCH BEARERS



## Shri Ram Iqbal Singh

Founder Chairman NACOF &  
Ex. Chairman NCCF India Ltd

Shri Ram Iqbal Singh is the Founder Chairman of NACOF, a cooperative federation, serving since its inception. With over three decades of involvement in the cooperative movement, he held key positions in various cooperative organizations. As Chairman of NCCF for two terms and Director of NAFED, among others, he demonstrated leadership. Shri Ram Iqbal Singh's tenure as Chairman of NACOF, elected unanimously twice, has seen the federation's consistent profitability, achieving a turnover of Rs. 2500 crore. A dedicated and hardworking individual, he actively promotes business development by frequent nationwide travel. Alongside his cooperative contributions, Shri Singh authored three spirituality books, including "Atma Se Sakshaatkar aur Parmatma se Parichay." He is also involved in "Acharyapuram", facilitating the exchange of agricultural knowledge and training through initiatives like ABMS Greater Noida, Corporate Setu, aimed at imparting quality education and training, enhancing agricultural youth's skill and employability in the corporate sector.



## Sh. BB Singh

Headed  
New Business Development,  
Tata Chemicals

Knowledge, Education and Skills are interchangeably used terminology to communicate about traits of an individual. Skill deficit apparent in most of the graduates in agriculture produced in different universities in India. AASKE through its programmes CORPORATE SETU aims to cater this and bridge this gap between Academia and corporates and thus enhance employability of fresh graduates.



## Mr. Ashok Sharma

Ex. President Mahindra Agri  
sector MD & CEO,  
Mahindra Agrisolutions Ltd.

Fresh Agricultural graduates often lack knowledge of agribusiness concepts, including marketing, supply chain management, and finance. This hampers their ability to work in corporate settings where such knowledge is crucial. Addressing the skill gap in agriculture requires a collaborative effort between academic institutions, industry stakeholders, and policymakers. Thus, Acharyapuram through its unique initiative CORPORATE SETU aims in fulfilling this gap by aiming students to be corporate-ready and create more sustainable employment avenues for the students. For Expert Panel make one page having 16 people (4 in each row). Total 16 people can come in 1 page this way and remaining underlined one to be removed.



## Mr. S.K. Gupta

MD & CEO-National  
Commodities Management  
Services Ltd.

Skills are easy to identify and measure to define the competency and capability of any individual. Gap between what corporate demand versus supply from academia is widening with time. Skill development programmes by Acharyapuram through its initiative CORPORATE SETU, are definitely going to have a positive impact on students for their personal and professional growth.

# Industry Experts & Team members behind "ACHARYAPURAM"



**Mr. Ajay Jawla**  
Founder & Director,  
Adigro Crop Science Pvt. Ltd



**Mr. Birendra Kumar**  
Founder & Director,  
AVAYAYAYA AGRI SOLUTIONS



**Dr. Ajay Kr. Gaur**  
Director,  
Mahadhan Agricole Solutions Pvt Ltd



**Mr. Nirmal Sharma**  
Corporate Trainer and  
Senior Agribusiness Industry Expert



**Dr. Hanish Kumar Sinha**  
Agribusiness Expert in Commodity  
Research & Risk Management,  
Advisor & Consultant



**Mr. Manit Kunal**  
Fellow Chartered Accountant



**Mr. Arun Singh**  
Vice President,  
Navbharat Seeds Pvt. Ltd.



**Dr. Mayank Jha**  
Director - Operations



**Dr. Palak Mishra**  
Head - Academics and Assistant Professor



**Mr. Amit Kumar Sahu**  
Head – Branding & Outreach

# Faculties and Experts



**Mr. Sachin Sharma**  
Personality Development Trainer,  
Assistant Professor, Technical  
Writing and Communication Skills,  
English (Linguistics) M.Phil. (ELT)



**Mrs. Avantika Paliwal**  
Assistant Professor Production and  
Operations Management Masters in  
International Business – IMS Ghaziabad



**Mrs. Nidhi Kumari**  
Assistant Professor  
Operations Research & Human Resource,  
Management for Agriculture Organization,  
PGDM - IMT Hyderabad



**Dr. Purushottam Sharma**  
Principal Scientist, ICAR-NIAP  
Visiting faculty at NIAM



**Dr. Narsimhulu Siddula**  
Associate Professor,  
School of Innovation and  
Management (SoIM),  
Faculty at ICFAL, IPE etc



**Dr. Sneha Kumari**  
Assistant professor,  
Symbiosis School of Economics



**Mr. G. Chandrashekhar**  
Visiting Faculty  
Great Lakes Institute of Management  
studies Resource person of USDA,  
World Bank, IFPRI etc



**Dr. Shalini Singh**  
Associate professor and  
Head, Department of  
Biotechnology Dolphins, Dehradun



**Dr. Ajay Kr. Gaur**  
Vice President  
Sales & Marketing  
I & B Seeds Pvt Ltd



**Mr. Goutam Chakraborty**  
Welspun Corp Ltd., Head- Investor  
Relations, NMIMS, Mumbai



**Dr. Kalpana Singh**  
Assistant Professor  
Manav Rachna University



**Dr. Umashankar**  
Head R&D,  
Mahindra AgriSolutions Ltd



**Mr. Pradeep Bahuguna**  
Founder & Global  
CEO - Indoin Business Group



**Mr. Rajat Vardhan**  
MD & CEO  
Agronext Pvt.Ltd



**Dr. D K Gupta**  
CEO  
Pure Crop Sciences Pvt Ltd



**Mr. Indranil Mukherjee**  
CEO, East Corridor Consultants,  
Netherlands



**Mrs. Suman Choudhary**  
Agriculture Consultant  
Worked on various Schemes of AYUSH,  
Ministry of Food Processing Industries,  
NSDC, World Bank.



**Dr. Kins Verghese**  
Sustainability Expert,  
Principal Agronomist,  
Temasek Life Sciences Laboratory

# 3 Internships for 2024–26 Batch

At **Acharyapuram Agri Business Management School (ABMS)**, each student is provided with three structured internship opportunities, enabling them to gain hands-on experience and learn from diverse agribusiness environments. These internships offer extensive field exposure and real-life working scenarios in the agribusiness industry. Our students have interned with reputed organisations such as GSP Crop Science, Neo Crop Solutions, Parijat Industries Pvt. Ltd., Bayer, Verka Dairy, ADAMA, AMUL, Corteva Agriscience, and Kisan Say, and are now fully confident to work in full-time job opportunities with their acquired skills and knowledge at ABMS.

SN	Student	1st Internship	2nd Internship	3rd Internship
1	 Ajay Negi		 PARIJAT Enabling. Growth. Responsibly.	 verka® Har Din Da, Har Dil Da
2	 Vikaram Khichar			 Amul The Taste of India
3	 Suryansh Verma			
4	 Keshav Siddhu			 Amul The Taste of India
5	 Sayed Nabeel Ali			
6	 Aman Kumar			
7	 Anand			 verka® Har Din Da, Har Dil Da

SN	Student	1st Internship	2nd Internship	3rd Internship
7	 Tushar Chaudhary			
9	 Harshit Choudhary			
10	 Dheeraj Kumar			
11	 Kunal			
12	 Shriyanshi Vishwakarma		 PARIJAT Enabling. Growth. Responsibly.	
13	 Deepak			
14	 Satendra Tiwari			
15	 Aashish Singh			
16	 Kajal Kashyap		 PARIJAT Enabling. Growth. Responsibly.	

# GLIMPSES OF INDUSTRY INTERACTION AND FIELD EXPOSURE

ABMS students completed their field exposure at Neo Crop India Pvt Ltd and GSP Crop Sciences part of AloCP.



# GLIMPSES OF INDUSTRY INTERACTION AND FIELD EXPOSURE

ABMS students completed their field exposure at Bayer, Verka Dairy, AMUL, Kisan Say, Corteva Agriscience, part of AloCP.



## BATCH 2024-2026



## BATCH 2025-2027

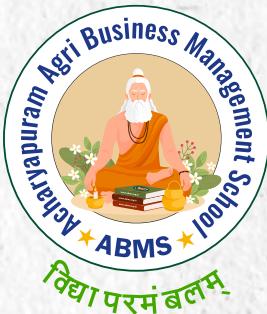


## GLIMPSES



## OUR KNOWLEDGE CONTRIBUTORS



[www.abms.org.in](http://www.abms.org.in)



[www.corporatesetu.com](http://www.corporatesetu.com)

## CONTACT US :

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**Call us on:** +91-8800309654, 9205489330

**E-Mail us on:** [info@abms.org.in](mailto:info@abms.org.in) / [admission@abms.org.in](mailto:admission@abms.org.in)

**Visit our website:** [www.abms.org.in](http://www.abms.org.in)