



ACHARYAPURAM

Agri Business Management School (ABMS)



Nurturing Future Agribusiness Leaders

KNOW ABOUT “ACHARYAPURAM”

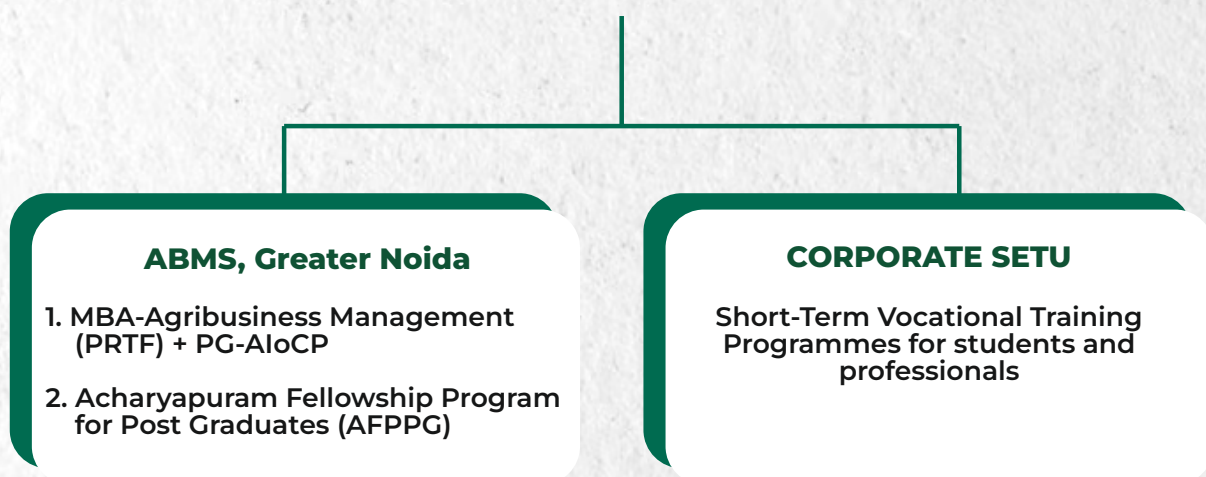
“**Acharyapuram**”, a pioneering platform envisioned to inspire young minds, professionals, industry, academicians, and researchers who can ardently steer forward the ever-changing business landscape towards economic growth and technological transformation in the Agro domain.

It is an initiative by GBPUA&T, Pantnagar and IIFT New Delhi alumnus, Dr. Rahul Dev Pandey, having 20+ years of experience in the Agribusiness sector with exposure to 50+ countries. He is being teamed by professionals from different domains of this industry having vast experience in Market Dynamics, Supply Chain Management, Micro Finance, Finance, Agriculture Research etc. The institute's unique approach focuses on providing comprehensive training to participants, ensuring they are well-equipped with the skills and knowledge necessary to thrive in the dynamic corporate environment. The core team brings a wealth of industry insights and a commitment to fostering excellence in the agricultural sector.

ABMS, Greater Noida, founded by GBPUAT, Pantnagar, and IIFT New Delhi alumnus, emphasizes “learning by doing” and has dedicated farms and tie-ups with the industry to give hands-on experience to the students.

ABMS Greater Noida is a part of Acharyapuram Education Foundation (referred as “Acharyapuram”), a section 8 company dedicated for the improvisations and development of qualified manpower involved in the Agro sector.

ACHARYAPURAM



VISION, MISSION & VALUES



OUR VISION

To be a global hub for agribusiness education & training, producing visionary leaders driving sustainable and innovative practices.



OUR MISSION

Our mission at "Acharyapuram" is to go beyond traditional academic boundaries, seamlessly blending theoretical knowledge with real-world applications, aspiring to be a beacon of innovative learning, dedicated to nurturing the next generation of leaders in the agribusiness sector.



For the Agriculturist

By the Agriculturist

To The Agriculturist

MESSAGE FROM “FOUNDER & CHAIRMAN”



Dr. Rahul Dev Pandey

Ph.D. - G.B. Pant University of Agriculture & Technology Pant Nagar
EPGDIB - Indian Institute of Foreign Trade, New Delhi

It is with great pleasure and enthusiasm that I extend a warm welcome to each and every one of you to ABMS, Acharyapuram Agri Business Management School.

Agriculture holds exciting possibilities as the future of agriculture is increasingly being shaped by technological advancements, sustainability concerns, changing consumer preferences and the need to meet the growing demand of food, fuel, and fibre for growing global population while minimizing the environmental impact. Agriculture is now moving towards a more interconnected, data-driven, and sustainable model that leverages technology. Agricultural stakeholders, including farmers, researchers, policymakers, and consumers, play a critical role in shaping this future by embracing innovation and practices that promote resilience and more robust food quality security systems.

Thus, in today's rapidly evolving agricultural landscape, the need for professionals who can navigate the challenges and opportunities of the agri-business sector is immense and continuously evolving. Our mission at ABMS is to foster a holistic learning environment that not only equips our students with the knowledge and skills needed for success in the dynamic field of agriculture but also instils a sense of responsibility towards sustainable and ethical practices.

At ABMS, we are committed to providing a comprehensive curriculum, cutting-edge research opportunities, and a supportive learning environment that empowers our students to excel in their chosen fields. I encourage each one of you to actively engage in all aspects of campus life, from academic pursuits to extracurricular activities. Our dedicated faculty and staff are here to guide and mentor you, ensuring that your time at ABMS is not only academically enriching but also personally fulfilling.

As we embark on this academic journey, let us embrace the spirit of curiosity, collaboration, and innovation. Together, we can contribute to the advancement of agricultural practices and make a positive impact on the Agri-business industry.

I look forward to getting to know each one of you and witnessing the incredible achievements that will undoubtedly emerge from our vibrant and talented community.

PROGRAMMES OFFERED BY “ABMS, GREATER NOIDA”



1. MBA-Agribusiness Management (PRTF) + PG-AIoCP

“MBA Agribusiness Management” along with PG-AIoCP (Agro Industry Oriented Certificate programme) is being offered by Pathfinder Research & Training Foundation (PRTF) and Acharyapuram Agri Business Management School (ABMS) respectively. MBA Agribusiness Management is approved by AICTE and affiliated to AKTU, Lucknow. The Post Graduate - Agro Industry Oriented Certificate programme (AIoCP) is designed specifically as per job requirement in corporates operating in the Agribusiness sector and fully complements the MBA-Agribusiness Management making it a perfect blend of academia and industry training.

Note: ABMS Greater Noida offers PG – AIoCP which is an industry-oriented programme and is not accredited by UGC or AICTE or affiliated to any University.

Seats: 60

Eligibility: Bachelor’s Degree in Agriculture, Life Sciences and allied sciences from a recognised University. Final year students can also apply.

Mode of Selection:

- Personal Interaction (PI)
- CAT / MAT / XAT / CMAT / CUET (PG) / AKAT (Acharyapuram Knowledge Assessment Test)

Fee Structure of MBA-Agribusiness Management +PG-AIoCP			
Particulars	MBA-Agribusiness Management (PRTF)	PG-AIoCP	Grand Total
Total Fee	1,40,400	5,89,600	7,30,000

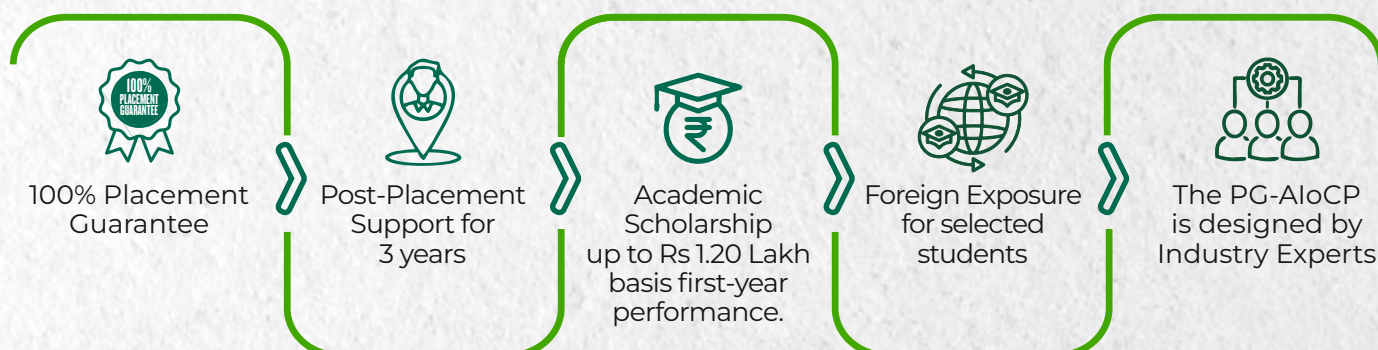
2. Acharyapuram Fellowship Program for Post Graduates (AFPPG)

An 11-month online program with two mandatory visits to the main Campus of 5 days each. A grant of Rs.72,000 will be given to students attending 3rd semester of M.Sc. There is No fee for this program, Job assured as per industry norms.

Seats: 20 (50% reserved for girls)

Eligibility: M.Sc. 3rd Semester Students only

USPs of ABMS Greater Noida



ABOUT “CORPORATE SETU”

The **Corporate Setu** is about bridging the gap between the Corporates and Academia. We do this by providing tailor-made, customized manpower training and placements. We take pride in ourselves as a one-stop solution provider and our team of professionals strives to bring the best out of our students.






For the first time in the Agri domain, an effort is being made to customise the student's skills as per the industry needs through Corporate Setu, where, we aim at training agri students as per the industry requirements and to be more specific as per the need in different functions of corporates like Research & Development, Product Development, Production, Business Development and Sales & Marketing because each of them requires a different skill-set. This includes identifying the current skill gap and designing training programs that equip the workforce with the necessary knowledge and skills to perform their roles effectively. It also involves creating opportunities for students to interact with industry professionals, internships, and employment prospects upon graduation. The ultimate goal of Corporate Setu is to establish a symbiotic relationship between academia and industry that benefits both.

USPs of Corporate Setu

First-of-its-kind customised skill development course-focusing on Corporate jobs with hand holding up to placement



PROGRAMMES OFFERED BY "CORPORATE SETU"

	Course Bodhi	Duration 30 Days	Eligibility B.Sc Agriculture	Reward Career Advisory and Coaching
	Course Aarambh	Duration 90 Days	Eligibility B.Sc Agriculture	Reward 3 Month Certificate
	Course Atman	Duration 90 Days	Eligibility B.Sc Agriculture+ 2 years or M.Sc Fresher	Reward 3 Month Certificate
	Course Ojas	Duration 90 Days	Eligibility ABM	Reward 3 Month Certificate
	Course Pragati	Duration 60 Days	Eligibility Working in FPOs/FPCs Corporates etc.	Reward 2 Month Certificate

*Admission Process (Aarambh & Atman)

Selection based on Knowledge Assessment Test (KAT) and Personal Interaction (PI)



BENEFITS TO STAKEHOLDERS



TO ACADEMIA

1. Multifold increase in placement percentage
2. The platform can serve as a hub for researchers and scholars to host academic journals, conference proceedings, and research papers.
3. The platform can also facilitate virtual conferences and webinars, allowing academicians to connect with peers globally.
4. Academia access to different agro companies.
5. Expansion of the university/college programmes to different geographies.



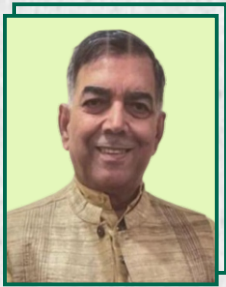
TO THE STUDENTS

1. Corporate Expert-led Tutorials: Modules and sessions developed by experienced professionals based on industry experiences and requirements. Participants can engage in real-time discussions and ask questions to deepen their understanding.
2. Mentorship programs wherein students will be offered personalized advice, scope, and understanding of agro-corporate domains for shaping their career path.
3. Students completing these courses will be far ahead of their peers in their domains.
4. Induction to the Agribusiness industry and basic knowledge of various functions of corporates.
5. Certification and Skill Recognition: We provide certification programmes that validate the knowledge and skills acquired through the courses and training which can be further utilised for RAWE. These certifications will add value to participants' profiles and enhance their job prospects.
6. Preparations for Group discussions and Personal interview
7. 100% Placement to students



TO THE CORPORATES

1. No extra cost for the hiring of new competent talents.
2. Function-wise trained skilled manpower.
3. Collaboration Spaces: The platform can offer collaborative spaces, such as discussion forums and online communities, where farmers, students, corporates, and academics can connect and share their experiences, challenges, and solutions.
4. The customised talent pool is readily available on one platform for different geographies across the year.
5. Training the existing staff for next-level promotions and improvising productivity in present roles
6. Our talent pool of students is from agriculture background only.



Shri Ram Iqbal Singh

Founder Chairman NACOF &
Ex. Chairman NCCF India Ltd

Shri Ram Iqbal Singh is the Founder Chairman of NACOF, a cooperative federation, serving since its inception. With over three decades of involvement in the cooperative movement, he held key positions in various cooperative organizations. As Chairman of NCCF for two terms and Director of NAFED, among others, he demonstrated leadership. Shri Ram Iqbal Singh's tenure as Chairman of NACOF, elected unanimously twice, has seen the federation's consistent profitability, achieving a turnover of Rs. 2500 crore. A dedicated and hardworking individual, he actively promotes business development by frequent nationwide travel. Alongside his cooperative contributions, Shri Singh authored three spirituality books, including "Atma Se Sakshaatkar aur Parmatma se Parichay."

He is also involved in "Acharyapuram", facilitating the exchange of agricultural knowledge and training through initiatives like ABMS Greater Noida, Corporate Setu, aimed at imparting quality education and training, enhancing agricultural youth's skill and employability in the corporate sector.



Sh. BB Singh

Headed
New Business Development,
Tata Chemicals

Knowledge, Education and Skills are interchangeably used terminology to communicate about traits of an individual. Skill deficit apparent in most of the graduates in agriculture produced in different universities in India. AASKE through its programmes CORPORATE SETU aims to cater this and bridge this gap between Academia and corporates and thus enhance employability of fresh graduates.



Mr. Ashok Sharma

Ex. President Mahindra Agri
sector MD & CEO,
Mahindra Agrisolutions Ltd.

Fresh Agricultural graduates often lack knowledge of agribusiness concepts, including marketing, supply chain management, and finance. This hampers their ability to work in corporate settings where such knowledge is crucial. Addressing the skill gap in agriculture requires a collaborative effort between academic institutions, industry stakeholders, and policymakers. Thus, Acharyapuram through its unique initiative CORPORATE SETU aims in fulfilling this gap by aiming students to be corporate-ready and create more sustainable employment avenues for the students. For Expert Panel make one page having 16 people (4 in each row). Total 16 people can come in 1 page this way and remaining underlined one to be removed.



Mr. S.K. Gupta

MD & CEO-National
Commodities Management
Services Ltd.

Skills are easy to identify and measure to define the competency and capability of any individual. Gap between what corporate demand versus supply from academia is widening with time. Skill development programmes by Acharyapuram through its initiative CORPORATE SETU, are definitely going to have a positive impact on students for their personal and professional growth.

FOUNDING TEAM OF ACHARYAPURAM



Dr. Mayank Jha

Director – Admissions and Administration
Formerly associated with
HCL, Qess Corp Limited, iSTAR, Google
Over 12 years of accomplished career information technology,
management operations, and strategic consulting



Mr. Harish Sharma

Director – Human Resource Management
Formerly HR Business Partner - Bayer Crop Sciences,
Head HR (India Region) - UPL Limited,
CHRO - Crystal Crop Protection Pvt. Ltd.,
Director HR & Operations - Field Tabs Marketing Solutions,
Director - People at ADAMA India



Dr. Hanish Kumar Sinha

Advisor and Consultant
Senior Consultant, Commodities
Professor of Practice - National Institute of Securities Markets (NISM)
DVP and Head - Research & Development at National Bulk Handling
Corporation Pvt. Ltd.
Formerly Head Research - National Collateral Management Services Ltd.

CORE TEAM OF ACHARYAPURAM



Dr. Palak Mishra

Head – Academics & Assistant Professor
Ph. D. - Agriculture Extension Education, SKNAU, Jobner
Formerly Assistant Professor at Dr. K. N. Modi University,
Newai Rajasthan , Sharda University, Greater Noida



Mr. Sandeep Srivastava

Head – Operations
Formerly Technical Project Manager - SAMSUNG SDS,
Principal Engineer - Hughes Systique India Pvt. Ltd.,
Director of Business Development -
Varshika Bashishth IT Consultancy Services LLP.



Mr. Amit Kumar Sahu

Head – Branding & Outreach
A seasoned professional of branding,
marketing and admissions enrolment in education domain
having over 6 years of experience



Mr. Arun Singh

Director Industrial Knowledge and Awareness
Vice-President Sales & Marketing, Nav Bharat Seeds Pvt Ltd
Formerly NSM - Mahindra Agri Solutions Ltd.

EXPERT PANEL



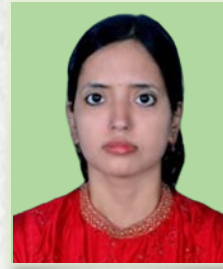
Dr. Purushottam Sharma

Principal Scientist, ICAR-NIAP
Visiting faculty at NIAM



Dr. Narsimhulu Siddula

Associate Professor,
School of Innovation and
Management (SolM),
Faculty at ICFAI, IPE etc



Dr. Sneha Kumari,

Ass.Professor,
Symbiosis School of Economics



Mr. G. Chandrashekhar

Visiting Faculty
Great Lakes Institute of
Management studies
Resource person of USDA,
World Bank, IFPRI etc



Dr. Shalini Singh

Associate professor and
Head, Department of
Biotechnology
Dolphins, Dehradun



Dr. Ajay Kr. Gaur

Vice President
Sales & Marketing
I & B Seeds Pvt Ltd



Mr. Goutam Chakraborty

Welspun Corp Ltd., Head- Investor
Relations, NMIMS, Mumbai



Dr. Kalpana Singh

Assistant Professor
Manav Rachna University



Dr. Umashankar

Head R&D,
Mahindra AgriSolutions Ltd



Mr. Pradeep Bahuguna

Founder & Global
CEO - Indoin Business Group



Mr. Rajat Vardhan

MD & CEO
Agronext Pvt.Ltd



Dr. D K Gupta

CEO
Pure Crop Sciences Pvt Ltd



Mr. Manit Kunal

Com (Hons.), ACA, ACS, L.L.B
Ex. CFO JK group



Mr. Indranil Mukherjee

CEO, East Corridor Consultants,
Netherlands



Mrs. Suman Choudhary

Agriculture Consultant
Worked on various Schemes of AYUSH,
Ministry of Food Processing Industries,
NSDC, World Bank.



Dr. Kins Verghese

Sustainability Expert
and Principal Agronomist,
Temasek Life Sciences Laborat

INFRASTRUCTURE

ABMS has best in class infrastructure that provide students conducive environment for learning.



FOUNDATION BATCH (2024-26)



Aashish Singh



Ajay Negi



Aman Kumar



Anand



Deepak



Dheeraj Kumar



Harshit Choudhary



Kajal Kashyap



Keshav Siddhu



Kunal



Satendra Tiwari



Sayed Nabeel Ali



**Shriyanshi
Vishwakarma**



Suryansh Verma



Tushar Chaudhary



Vikaram Khichar

GLIMPSES OF INDUSTRY INTERACTION AND FIELD EXPOSURE

ABMS students completed their field exposure at Bayer Crop Sciences, Neo Crop India Pvt Ltd and GSP Crop Sciences part of PG-AloCP.



OUR KNOWLEDGE CONTRIBUTORS



CONTACT US :

Corporate Office: 30/7 & 8, Knowledge Park – 3, Greater Noida (Delhi-NCR)

Registered Office: 2243 BB towers, GS, Techzone IV, Greater Noida West

Call us on: +91-8800309654, 9205489330

E-Mail us on: info@abms.org.in / admission@abms.org.in

Visit our website: www.abms.org.in